



Our fourth annual in-person Love Opens Doors event will take place Tuesday evening, May 6th at Summerfield Farms. The evening will include cocktails, a heavy hors d'oeuvre dinner provided by 1618 on Location, and an inspirational program highlighting Youth Focus' mission:

**Helping youth achieve safety, security, and success.**

Since the early 1970's, Youth Focus has walked with vulnerable youth helping them find safe and supportive housing, achieve educational and vocational goals, improve their emotional well-being, access mental health treatment, build skills to live on their own with success, escape domestic violence and human trafficking, and so much more. Every year, Youth Focus touches the lives of over 200 young people who might otherwise be lost and alone in unsafe places.

We hope you will consider supporting this mission through your sponsorship. This annual fundraising event is the main way Youth Focus raises community support for its work with youth experiencing homelessness. Check out the last page to learn more about why this event is so important, what our goals are for the evening, and how your sponsorship makes a difference.

Sincerely,

Sarah L. Roethlinger  
Youth Focus  
Executive Director

Stacy James  
Youth Focus  
Board Chair



**YOUTH FOCUS**



MAY  
6,  
2025

JOIN US IN THE FIGHT AGAINST YOUTH HOMELESSNESS

Event Sponsors



**YOUTH FOCUS**  
Helping youth achieve

## SAFETY

Act Together Crisis Care:  
Supports the Safe Place  
Program throughout  
Guilford, Randolph, and  
Davidson counties.

## SECURITY

Emergency Shelter  
Transitional Living  
Maternity Home  
Rental Assistance  
Outpatient Counseling

## SUCCESS

Become Self-Sufficient  
Learn Money Management  
Mental Health Treatment  
Earn Educational Degrees  
Succeed at Work

# 2025 Sponsorship Opportunities



	Presenting \$25,000	Champion \$10,000	Protector \$7,500	Hero \$5,000	Visionary \$3,000	Role Model \$1,500
Recognition from the event stage & opportunity to be a part of the Welcome	✓					
Logo included in footer of all event communication with registered guests	✓	✓				
Large size logo on Love Opens Doors event program	✓	✓	✓			
Medium size logo on Love Opens Doors event program	N/A	N/A	N/A	✓		
Small size logo on Love Opens Doors event program	N/A	N/A	N/A	N/A	✓	
Recognition in the Annual Report	✓	✓	✓	✓		
Logo featured in e-Newsletter	✓	✓	✓	✓	✓	
Number of social media mentions	5	5	4	3	2	1
Tiered Sponsor recognition at event	Logo	Logo	Logo	Logo	Logo	Name
Tiered Website recognition	✓	✓	✓	✓	✓	✓

Please note some benefits subject to change and may adhere to print deadlines

## Become a corporate sponsor and OPEN DOORS for youth in our community.



Calls from  
500 + youth



Trauma counseling  
for 132 youth



Housing for  
231 youth



Contact Maggie Cook: [mcook@youthfocus.org](mailto:mcook@youthfocus.org)  
336.423.3692



YOUTH FOCUS

# 2025 Sponsorship Commitment Form



Yes! We are proud to support Youth Focus' 2025 Love Opens Doors event. We authorize Youth Focus to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

- Presenting \$25,000
- Champion \$10,000
- Protector \$7,500
- Hero \$5,000
- Visionary \$3,000
- Role Model \$1,500

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Email address: \_\_\_\_\_

- Check enclosed (please make payable to Youth Focus; note LOD Sponsorship)
- Payments accepted online: <https://www.youthfocus.org/loveopensdoors/>
- Please send an invoice

For your records, our Tax ID# is 23-7378057.

Please forward logo or any questions to:  
[mcook@youthfocus.org](mailto:mcook@youthfocus.org)

PLEASE MAIL SPONSORSHIP CHECKS TO:  
Youth Focus  
405 Parkway Ste A  
Greensboro, NC 27401



## YOUTH FOCUS



# Why This Event Is So Important...

## YOUTH FOCUS

Historically, Youth Focus' supportive housing programs have largely been supported by federal, state, and local grants. But as Youth Focus expands its services to meet the growing needs of vulnerable youth in our community, these traditional funding sources are not enough. We need to grow philanthropic support to ensure we can continue opening our doors when we receive those calls.

## Our Goals for Love Opens Doors...

Love Opens Doors 2024 was a great success with many guests expressing enthusiasm about the event and the cause.

- 270+ people in attendance
- Total funds raised just under \$280,000
- Includes sponsorships just under \$70,000

Youth Focus is excited to grow this event with a 2025 goal:

- 300 people in attendance
- Over \$325,000 total funds raised,
- which includes \$90,000 in sponsorships

## The Impact of Sponsorship

Funds raised through this event go directly to ensuring our programs are able to meet the complex needs of the youth we serve.

This includes safe housing, food, clothing, life skills coaching, mental health counseling, medical care, transportation, and more. If you want to hear first-hand how your sponsorship can change a life, listen to Raley's story which was highlighted at our event last year.

